

# The SHINE Program

1

- Sports Helping Influence Neighborhood Excellence



# The SHINE Program

2

- The SHINE Program is a Sports and Character Education Program for Youth in Grades three through Six



# The SHINE Program

3

- The Program promotes constructive activity during critical and typically unsupervised after-school hours
  - “Violent crimes by juveniles occur most frequently in the hours immediately following the close of school on school days.” – U.S. Department of Justice



# Crime Statistics

4

- Arizona Crime Statistics – Adult/Juvenile
  - VIOLENT CRIME – Every 21 min. 7 sec.
  - BURGLARLY – Every 11 min. 27 sec.
  - LARCENY-THEFT – Every 3 min. 25 sec.
  - PROPERTY CRIME – Every 2 min. 25 sec.



# Crime Statistics

5

- Yuma County – Juvenile Crime Statistics
  - Juvenile crime accounts for 15% of all arrests
    - ✦ 11% State of Arizona
    - ✦ 22% Yuma County!?



# The SHINE Program

6

- The SHINE Program began in 2009
- Carver Park Neighborhood Revitalization



# The SHINE Program

7

- The SHINE Program was originally sponsored by:
  - Housing Authority City of Yuma (HACY)
  - Arizona Housing Development Corp. (AHDC)
  - City of Yuma Weed and Seed Program
  - The U.S. Department of Justice
  - G.W. Carver Elementary School
  - Optimist Club of Yuma

{special}  
**THANKS**  
to our sponsors

# The SHINE Program

8

- The Program is designed to teach youth the fundamentals of playing sports and facilitate a general understanding of various games, such as:
  - Baseball/Softball, Soccer, Basketball, Football, Field Hockey, Kickball, Dodge Ball, Volleyball, Track and Field, etc.



# The SHINE Program

9

- **The Program:**

- Serves to challenge youth physically/mentally
- Aids in fostering team spirit
- Promotes healthy competition
- Conditions discipline
- Develops citizenship and good sportsmanship
- Builds youth of strong moral character
- Focuses on physical fitness, exercise, nutrition, and overall health and wellness

# The SHINE Program

10

- Youth are required to:

- Sign-in and out
- Wear appropriate attire
- Engage in character education learning exercise
- Maintain a program journal
- Participate in warm-up exercises
- Learn basic fundamentals of various sports
- Compete in supervised drills and pseudo-games environments
- Exhibit good citizenship and sportsmanship
- Reflect on what was learned and/or experienced
- Clean-up and groom the field each time after use



# Code of Conduct

11

- **Members of The SHINE Program are expected to:**
  - Show good sportsmanship and citizenship
  - Respect coaches, volunteers, participants, equipment and facilities
  - Practice honesty at all times – not lie, cheat or steal
  - Use proper language and exhibit good behavior
  - Wear appropriate uniform and/or sports attire
  - Attend school, achieve good grades, and complete homework
  - Not smoke, use or possess tobacco, drugs or alcohol

# Point System

12

- Participants receive points as described, and they are rewarded for points earned
  - Attendance
  - Participation
  - Uniform
  - Journal Entry
  - School Attendance, Effort and Grades
  - (No) Disciplinary Action
  - Community Service



# The SHINE Program

13

- The Program meets weekly during the school year at:
  - G.W. Carver Elementary School
  - Salida Del Sol
- The Program is hosted at the HACY Community Center
  - 2030 Avenue A – Vince Nelson Apartments
  - 1635 West 3<sup>rd</sup> Street
- Sponsored by Optimist Club of Yuma
  - Crazy Canoe Trip
  - Christmas Shopping Spree
  - Silver Spur Rodeo Parade



# SHINE Coaches

14

- SHINE Coaches are Volunteers
  - Housing Authority City of Yuma
  - Arizona Western College
  - Crane School District



# Coaches

15



# Youth

16



# Youth

17



# Youth

18



# Baseball/Softball

19



# Soccer

20



# Basketball

21



# Football

22



# Kickball

23



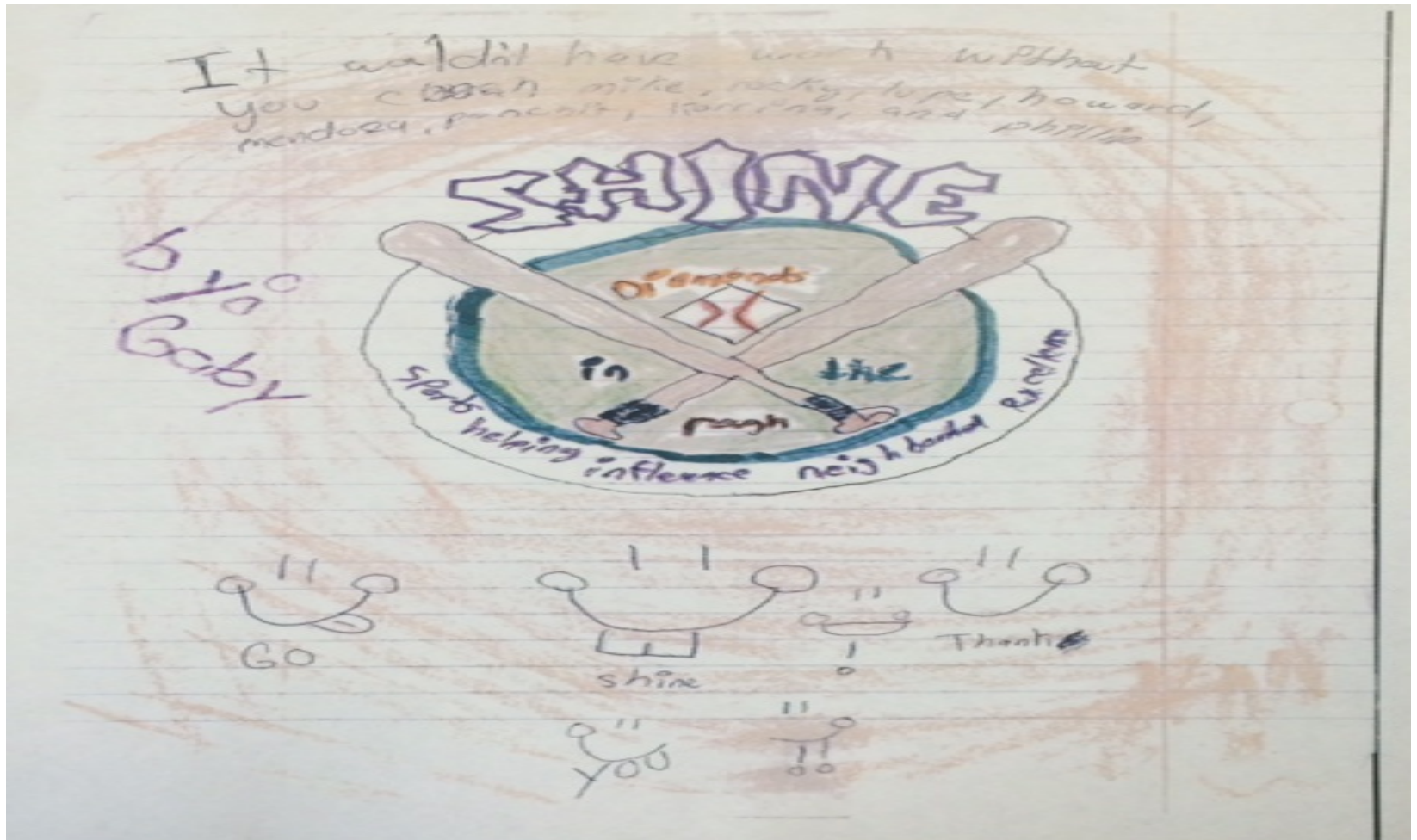
# Dodgeball

24



# Testimony

25



# The SHINE Program

26

- Youth give The SHINE Program a Thumbs-up!!!



# Awards and Recognition

27



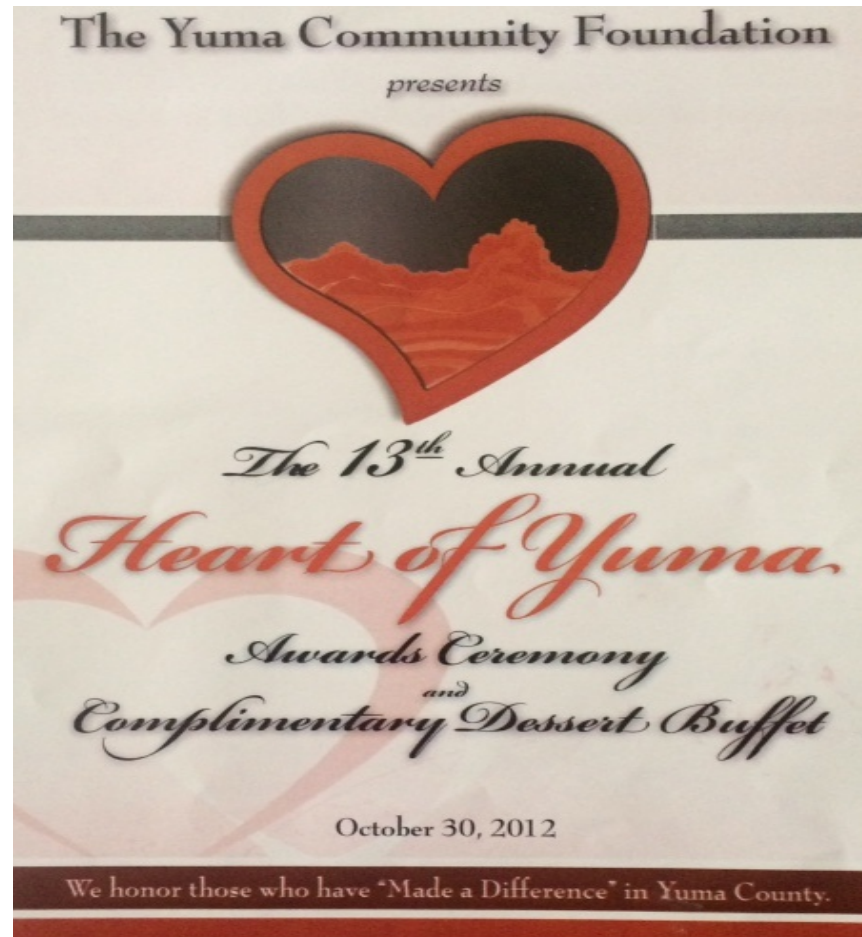
# Awards and Recognition

28



# Awards and Recognition

29

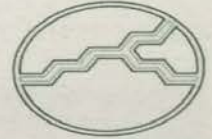




# A View from the Front Porch

30

Editorial Manager, Maria E. Gonzalez



City of YUMA

## THE SHINE PROGRAM...Sports Helping Influence Neighborhood Excellence



SHINE is underway at G.W. Carver Elementary School

The Sports Helping Influence Neighborhood Excellence (SHINE) program, an after-school program advocating sportsmanship, citizenship, academics, physical fitness, wellness and nutrition is a Weed and Seed program in partnership with the Housing Authority of the City of Yuma (HACY) and G.W. Carver Elementary School. Over 100 youth have signed up for the program that meets Tuesdays and Thursdays from 3:30pm to 5:30pm. Almost seventy participants show up each day to participate. The program targets 4<sup>th</sup>-6<sup>th</sup> graders. The youth participate in softball, kickball, basketball, soccer, and calisthenics, to name a few.

Participants also learn nutrition, sportsmanship, the importance of academics, citizenship, honesty, integrity and to work as a team !



## PROGRAM FOR YOUTH KEEPS ITS SHINE

SHINE is an after-school sports program offered to eligible youth in Yuma. It was originally started in the Carver School in 2009, with the Department of Justice Weed and Seed funding and Housing Authority of the City of Yuma (HACY) providing volunteer staffing. As SHINE starts its 6<sup>th</sup> season at Carver School this spring now there are programs at various schools including Yuma High and 4<sup>th</sup> Ave Jr. High with nearly 140 students from North End schools in participating the program.

Designed to promote constructive activities during critical and typically unsupervised after-school hours, this program teaches youth the fundamentals of playing sports and facilitates a general understanding of various sports, such as softball/baseball, soccer, basketball, football, etc. Additionally, this program challenges individuals physically and mentally, aids in fostering team spirit, promotes healthy competition while developing discipline, citizenship, sportsmanship in building youth of strong moral character.

The program is run by 14 volunteers and 1 fulltime staff member and is entirely financed by fundraising efforts. At each session participants receive a nutritious snack and beverage. They also receive a t-shirt, medal, and attend an end of year graduation. Once youth have graduated from the program they are eligible to return to be youth mentors

where they develop leadership skills and assist team coaches on the field. In the 2012-13 school year, there were 31 26 Mentors and 260 participants who graduated. One of the greatest contributors to the success of the program is the ongoing commitment of the HACY employee volunteers. Without them this program could not be run on a weekly basis. The continued support from local and national sponsors also ensures that the SHINE Program will keep growing to meet the needs of the community. For more information please visit the website at [www.theshineprogram.org](http://www.theshineprogram.org).



SHINE Program volunteers



# A View from the Front Porch

32

Editorial Manager, Maria E. Gonzalez

APRIL 2010



City of YUMA

## U.S. ATTORNEY VISITS LOCAL NEIGHBORHOOD

On February 25, 2010 U.S. Attorney Dennis K. Burke toured the Carver Park Weed & Seed Community with Councilman and committee members Raul Mendoza, Clint Norred of Yuma Police Department and Andrea Roman, Community Resources Specialist.

The U.S. Attorney was given a tour of the Dr. Martin Luther King Jr., Neighborhood Center, the community's Safe Haven. The Center provides a multitude of services from a teen center and resident computer lab to a mutli-purpose rental facility. The facility is conveniently located within the Carver Park Community near Carver Park and Carver Elementary School. Youth and residents are able to walk to the facility for services, eliminating the need for transportation.



After touring the Safe Haven and the Carver Park Weed & Seed Neighborhood, the U.S. Attorney had the pleasure of attending the Sports Helping Influence Neighborhood Excellence (SHINE) youth program. SHINE is an after school youth program that was made possible by the Housing Authority of the City of Yuma (HACY) in partnership with Carver Park Weed & Seed Community and City of Yuma Neighborhood Services.

The program is offered to eligible Carver Park Weed & Seed youth as an alternative after school activity. Youth are taught physical fitness through various sports, exercise, nutrition and overall health and wellness. The U.S. Attorney spent some time with the youth encouraging their involvement and commitment to the program. The youth in turn greeted him with a very warm welcome. Prior to departing Carver Park Weed & Seed the U.S. Attorney was interviewed by the local news station KYMA. This news caption can be viewed at the SHINE website: <http://hacy.homestead.com/shineprogram.html>

# News

33



## AZ Weed & Seed Community News



Volume 2, Issue 9      From the U.S. Attorney's Office and Weed & Seed Sites of Arizona      APRIL 2010



Pictured to the left: U.S. Attorney Dennis K. Burke with youth participants from the SHINE program.

### U.S. Attorney Visits the SHINE Youth Program at Carver Park Weed & Seed in Yuma

On February 25, 2010 U.S. Attorney Dennis K. Burke toured the Carver Park Weed & Seed Community with Councilman and committee member Raul Mendoza.

The U.S. Attorney was given a tour of the Martin Luther King Jr. Center, the community's Safe Haven. The Center provides a multitude of services from teen center and resident computer lab to a multi purpose rental facility. The facility is conveniently located within the Carver Park Community nearby Carver Park and Carver Elementary School. Youth and residents are able to walk to the facility for services, eliminating the need for transportation.

After touring the Safe Haven and the Carver Park Weed & Seed Neighborhood, the U.S. Attorney had the pleasure of attending the Sports Helping Influence Neighborhood Excellence (SHINE) youth program. SHINE is an after school youth program that was made possible by a partnership between the Carver Park Weed & Seed Community, City of Yuma Neighborhood Services, and Housing Authority of the City of Yuma (HACY).

The program is offered to eligible Carver Park Weed & Seed youth as an alternative after school activity. Youth are taught physical fitness through various sports, exercise, nutrition and overall health and wellness. The U.S.

Attorney spent some time with the youth encouraging their involvement and commitment to the program. The youth in turn greeted him with a very warm welcome.

Prior to departing Carver Park Weed & Seed the U.S. Attorney was interviewed by the local news station KYMA. This news caption can be viewed at the SHINE website: <http://hacy.homestead.com/shineprogram.html>

For more information contact:  
Maria Gonzalez, Site Director  
(928)373-5000 ext. 3054

## Desean expandir "brillo" de niñez



### INVITA PROGRAMA SHINE A TORNEO

El programa se enfoca a enseñar habilidades deportivas y de convivencia sana

Catalina Navarro

Yuma, Arizona. - Con la meta de seguir puliendo las habilidades y talentos deportivos de los niños del Condado de Yuma, el Programa SHINE invita a un Torneo de Softbol el próximo 31 de marzo y 1 de abril. SHINE, que significa "brillo", responde a las siglas en inglés para Deportes Ayudando a Influir a la Excelencia en los Vecindarios, es un programa creado en 2009 por un grupo de voluntarios que laboran sin fines de lucro,

explicó Michael Morrissey.

"El programa se enfoca a niños de 4 a 6 grados, con el fin de construir su carácter y actitudes positivas mediante actividades sanas como el deporte, otorgándoles siempre comidas saludables para que sean parte de su dinámica diaria", expuso el dirigente.

Acompañado de una de las voluntarias Lupe Smith, Morrissey contó que cuando comenzaron esperaban invitar a unos 20 niños a jugar béisbol, deporte muy popular en el área, "pero tuvimos a más de 80 niños, lo cual nos motivó mucho a seguir adelante".

Actualmente son patrocinados en parte por el Departamento de Justicia, distritos escolares 1 y Crane, Servicios Vecinales de la Ciudad de Yuma y la Autoridad de Vivienda.

"Otorgamos actividades extraescolares a las escuelas Salida Del Sol y Carver, donde tenemos más de 400 niños y niñas en deportes como soccer, béisbol, softbol, retos mentales y juegos en exteriores y al final del año les damos un certificado de participación", dijo.

Pero el esfuerzo no acaba en Yuma, ya que por medio del torneo de softbol desean invitar a más niños del Sur del Condado, para formar en esta siguiente etapa grupos en Somerton y seguir puliendo a los diamantitos que hay dentro de cada uno.

El torneo se llevará a cabo en el Complejo Deportivo Kennedy, ubicado en la calle Kennedy Lane y calle 23, en Yuma, para cual esperan recibir donaciones de empresas u organismos y proveer a los participantes de comida al final de la convivencia.

Todas las donaciones son deducibles de impuesto y serán mencionadas durante el evento para agradecer la generosidad.

Los interesados en compartir donaciones con SHINE pueden contactar a Lupe Smith o Jesús Roldán al (928) 782-3823 o al correo electrónico [theshineprogram@gmail.com](mailto:theshineprogram@gmail.com) y también pueden acceder a su página de Internet

[www.theshineprogram.org](http://www.theshineprogram.org)

Los niños y niñas interesadas en registrarse pueden hacerlo contactando a SHINE antes del 15 de marzo.

# Drug Education for Youth

35

## DRUG EDUCATION FOR YOUTH DEFY

DEFY—Drug Education for Youth is a Department of Justice funded program through Weed & Seed. The youth who participate in the program are boys and girls within 9-12 years of age. The program includes two phases. The first phase involves a curriculum that must be followed which includes topics such as bullying and the ill effects of it, stay away from drugs and the harm they can cause you.

The second phase of DEFY involves a camp. This year's camp was held at the Salvation Army Boys & Girls Club. A huge collaboration effort was established with the Housing Authority of the City of Yuma (HACY). Also involved with the camp were the Yuma Young Marines staff, City of Yuma Neighborhood Services, the Salvation Army—Boys & Girls Club and Carver School.



DEFY GROUP PICTURE

The youth were treated to a movie the first night and were introduced to the logistics of DEFY, code of conducts, flag class, introduction to physical fitness, nutrition,

Physical activity was introduced to the youth and a City of Yuma, Parks and Recreation—Run/Walk served as the major activity for the youth to participate in. Even though the weather was very chilly that morning it motivated the youth to participate and enjoy their time.



# Silver Spur Rodeo Parade

36



# The SHINE Program

37



# Team

38

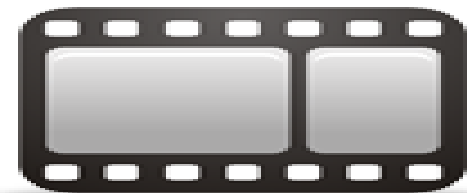
# TEAM



# The SHINE Program

39

- <https://www.youtube.com/watch?v=KML-s737Td0>



# Investment

40

- Afterschool Alliance: Every \$1 invested in afterschool programs saves \$9 by:
  - Reducing crime and welfare costs
  - Improving kids' performance at school
  - Increasing kids' earning potential



# Donations

41

## Continued Development



When Abigail, our Team Player, realized that the season was at its end, she asked whether or not the program would continue. “It all depends on program support and financial resources,” Program / Team Managers responded. She reached into her pocket, and with a smile, this is what she shared...



At this moment, we realized – The SHINE Program doesn’t have to end, if we all share what we can...

# Investment

42



# Annual Softball Tournament

43

## Volunteers and sponsors raise money



LOANED PHOTO

Sports Helping Influence Neighborhood Excellence (SHINE) program volunteers and sponsors raised \$5,704.20 during its inaugural softball tournament for its after-school sports and character education program for area youth from high poverty neighborhoods.

# Mentors

44



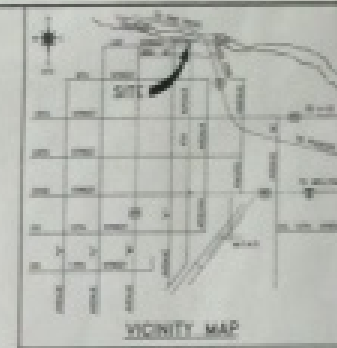
# SHINE Mentor Program

45

- Offered to SHINE Participant graduates
  - Must attend a 36-week training program
  - Character Education – Human Relations – Wellness – CPR/1<sup>st</sup> Aid:
    - ✦ Honesty and Trustworthiness
    - ✦ Respect
    - ✦ Responsibility
    - ✦ Fairness
    - ✦ Kindness and Caring
    - ✦ Citizenship
    - ✦ Courage and Perseverance
    - ✦ Self-Discipline
    - ✦ Sportsmanship
    - ✦ Leadership



## 46



The 'Truck Equipment Key' consists of 14 cards arranged in three rows. Each card features a photograph of a truck component and a set of three symbols (a red circle, a red square, and a red triangle) used for identification. The components shown include various types of cranes, lifts, and other specialized truck equipment.

